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## Research reports from World Wide Worx 2009/10

Where the new studies listed below are not available, clients who order these reports will be supplied with previous versions at no additional cost (excluding reports where older versions are still listed) until the new reports are ready.

**World Wide Worx also conducts commissioned research on behalf of clients in all areas related to IT, telecommunications and business strategy.**

Research conducted in the educational and NGO (non-governmental organisation) sectors is provided at no cost and can be accessed on our web site from time to time.

### Internet-related studies

#### **Internet Access in SA 2008**

The latest in Arthur Goldstuck's annual study of the Internet access market in South Africa, this flagship report is based on 14 years of studying this crucial market. The 2008 edition extends the previous edition's analysis of the penetration and impact of broadband Internet access to wireless broadband, as well as the impact of new undersea cables and efforts to bridge the digital divide.

**Code: ISP08**

**Available**

**Cost: R9800 excl. VAT**

#### **Internet Access in SA 2010**

The most comprehensive yet of Arthur Goldstuck's annual study of the Internet access market in South Africa, now extending into African connectivity in order to provide a context for South Africa's rapidly expanding international links. The report is based on 15 years of studying this crucial market. The 2010 edition extends the previous edition's analysis of the impact of new undersea cables into an overview of terrestrial fibre optic networks presently being rolled out across Africa.

**Code: ISP10**

**Due: 4<sup>th</sup> Quarter 2009**

**Cost: R11 000 excl. VAT**

#### **Online retail in South Africa 2010**

This annual study of the online retail market in South Africa examines the state of online versus traditional retail, business models and strategies, and provides statistics on the size of the online retail market in various categories and sectors. The report includes a database of sites using e-commerce or deployed as part of online marketing strategies. More than 200 online retailers are surveyed and more than a 1000 sites included in the report.

**Code: RET10**

**Due: 1<sup>st</sup> Quarter 2010**

**Cost: R11 000 excl. VAT**

### **Online Media in South Africa 2009**

Online media in South Africa is dominated by a few large publishers, but less well-known publishers are contributing to a dramatic surge in adspend. What are the strategies, trends and philosophies among the market leaders? How do the offerings of the major media houses compare with those of newcomers? This definitive study of the formal online media market in South Africa examines the state of online media and provides statistics on the size of the online media and advertising in various categories.

**Code: MED09**

**Available**

**Cost: R9800 excl. VAT**

### **Online banking in South Africa 2010**

A survey of the online banking initiatives of South Africa's major banks, highlighting relative strengths and weaknesses, and quantifying the market. Includes a comparative analysis of the web site usability, security and content strategy of each of the online banking sites, namely Absa, FNB, Investec, Nedbank, and Standard.

**Code: BANK10**

**Due: 4<sup>th</sup> Quarter 2009**

**Cost: R18 800 excl. VAT**

### **Voice over Internet Protocol (VoIP) in SA 2008**

A sequel to the first study of the potential for Voice over IP among SA businesses, including a survey of 100 corporations, more than a 1000 SMEs. The 2005 study correctly forecast that VoIP would achieve limited takeup among small business during its first year of legal availability. The new study examines the impact of VoIP during the first two years, and provides a technology outlook for Internet Protocol in the telecommunications industry.

**Code: VOIP08**

**Available**

**Cost: R9800 excl. VAT**

### **WiMAX in South Africa 2008**

WiMAX is both loved and hated in the IT and telecommunications sectors, depending on vested interests, experience in pilot projects, and the impact of case studies. This groundbreaking research report examines expected impact among South African corporations and small and medium enterprises, and factors behind those expectations.

**Code: WIM08**

**Available**

**Cost: R9800 excl. VAT**

## **SME research**

Each of the SME Surveys examines different aspects of factors that influence the survival and growth of small and medium enterprises. As a result, they continue to be made available for purchase when new editions are released.

### **SME Survey 2007**

The 2007 edition of the SME Survey once again includes 6000 respondents. This year's survey drills down into the use of a variety of resources in order to uncover the factors that differentiate competitive from uncompetitive SMEs. It also delves into what keeps small business decision-makers awake at night.

**Code: SME07**

**Available**

**Cost : R8400 excl. VAT**

### **SME Survey 2008**

The 2008 edition of the SME Survey includes 5000 respondents. This year's survey examines the impact of infrastructural challenges, such as load-shedding, high interest rates and high fuel costs on SMEs. It also delves further into what keeps small business decision-makers awake at night.

**Code: SME08**

**Available**

**Cost : R9800 excl. VAT**

### **SME Survey 2009**

The 2009 edition of the SME Survey explores the impact of the global financial crisis and the looming recession on small businesses. It also explores what approaches are being taken to address these challenges.

**Code: SME09**

**Due: 4<sup>th</sup> Quarter 2009**

**Cost : R11 800 excl. VAT**

## **Business strategy reports**

### **Software in the South African Enterprise 2009**

A study of the usage, priorities and expectations of software in South African corporations and medium-sized enterprises, conducted with nFold. Provides insights into issues in purchasing and implementing software, performance of software and major trends in enterprise software.

**Code: SOF09**

**Due: 3<sup>rd</sup> Quarter 2009**

**Cost: R9 800 excl. VAT**

## **Mobile technology**

### **Mobility 2009**

#### **1. The impact of mobile and wireless technology on corporate SA 2009**

The role played by cellular, wireless and mobile technologies, from phones to laptops to wireless LANs and satellite technology in the corporate environment. Based on face-to-face interviews with 200 corporate decision-makers in South Africa.

**Code: MCORP09**

**Due: 4<sup>th</sup> Quarter 2009**

**Cost : R11 000 excl. VAT**

#### **2. The impact of mobile and wireless technology on SMEs in SA 2009**

The role played by cellular, wireless and mobile technologies, from phones to PDAs and laptops to wireless LANs, in the small and medium business environment. Based on telephonic interviews with 1000 SME decision-makers in South Africa.

**Code: MSME09**

**Due: 4<sup>th</sup> Quarter 2009**

**Cost : R11 000 excl. VAT**

#### **3. The impact of mobile and wireless technology on the SA consumer 2006**

The role played by cellular, wireless and mobile technologies in the daily lives of South Africans at work, home and play. Based on face-to-face interviews with 1000 South Africans.

**Code: MPUB09**

**Due: 4<sup>th</sup> Quarter 2009**

**Cost : R11 000 excl. VAT**

#### **4. The Mobile Internet in SA 2009**

The growth and usage of the mobile Internet in South Africa, including the emergence of the "application Internet". Based on face-to-face interviews with 1000 South Africans.

**Code: MINT09**

**Due: 4<sup>th</sup> Quarter 2009**

**Cost : R11 000 excl. VAT**

**Full set of 4 reports** (total value R44 000)

**Code: MOB2009**

**Cost: R40 000 excl. VAT**

## **IT Sector Update Service**

World Wide Worx has partnered with Brian Rainier, head of Brainier Capital and Consulting, to provide clients with a research service on the listed IT companies of South Africa. The service includes the following benefits:

- Access to one of SA's leading analysts in the IT sector
- Understanding the growth and profitability prospects of leading listed IT players;
- Supplementing your own market intelligence with detailed researched competitive information;
- Utilising the research to identify and value company investment, M&A or pure stock market opportunities across the IT industry.

The full subscription to this service includes:

- **Quarterly Report:** Detailed analysis and valuation of the IT sector and individual companies within the sector (typically the top 15-20 listed small/medium cap IT companies) - included in a quarterly report (originally nominated in the Financial Mail annual broker ratings in 2000 for best IT research report of the year);
- **Interim updates** and valuations including the impact of company news and corporate activity within the sector;
- **Regular one-on-one quarterly presentations**, telephonic updates and on-request information discussions concerning the sector and researched companies as well as commentary on:
  - Activity within the 10 or so venture capital and private equity funds that are incubating the next potential IT stars;
  - Rising BEE IT companies.
  - Unlisted companies – those hoping to IPO or sell to larger IT companies in the mid to near future, as well as some of the new rising stars.\
- Conferences: Preferential attendance to free conferences convened by Brainier Capital (1 per year).

<b>Service</b>	<b>Code</b>	<b>Price</b>
<b>Full 12-month subscription</b>	<b>BRS09</b>	<b>R40 000 exc VAT for full service</b>
<b>Single quarterly report</b>	<b>BRQ09</b>	<b>R10 000 exc VAT per report</b>
<b>Single interim update</b>	<b>BRU09</b>	<b>R2500 exc VAT per report</b>

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For further information, please contact World Wide Worx by e-mail on [info@worldwideworx.com](mailto:info@worldwideworx.com) or by telephone on +27 11 7827003.

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<b>Internet-related Research Reports</b>	<b>Code</b>	<b>Price (excl. VAT)</b>	<b>Tick here</b>	<b>Amount due</b>
<b>Internet Access in SA 2008</b>	ISP08	R9 800		
<b>Internet Access in SA 2010</b>	ISP10	R11 000		
<b>Online Retail in South Africa 2010</b>	RET10	R11 000		
<b>Online Media in South Africa 2009</b>	MED09	R9 800		
<b>Online banking in SA 2010</b>	BANK10	R18 800		
<b>VoIP in SA 2008</b>	VOIP08	R9 800		
<b>WiMAX in SA 2008</b>	WIM08	R9 800		
Total value		R80 000		
<b>All Internet-related reports</b>	<b>NETSET</b>	<b>R75 000</b>		

<b>SME Research Reports</b>	<b>Code</b>	<b>Price (excl. VAT)</b>	<b>Tick here</b>	<b>Amount due</b>
<b>SME Survey 2007 (Differentiation)</b>	SME07	R8400		
<b>SME Survey 2008 (Infrastructure)</b>	SME08	R9800		
<b>SME Survey 2009 (IRecession)</b>	SME09	R11800		
Total value		R30 000		
<b>All SME Surveys</b>	<b>SMESET</b>	<b>R28 000</b>		

<b>Business strategy reports</b>	<b>Code</b>	<b>Price (excl. VAT)</b>	<b>Tick here</b>	<b>Amount due</b>
<b>Software in the SA Enterprise 2009</b>	SOF09	R11 000		
Total value		R11 000		
<b>Business strategy reports</b>		<b>R11 000</b>		

<b>Mobility Reports</b>	<b>Code</b>	<b>Price (excl. VAT)</b>	<b>Tick here</b>	<b>Amount due</b>
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Impact of mobile on corporate SA 2009	MCORP09	R11 000		
Impact of mobile on SMEs 2009	MSME09	R11 000		
The mobile Internet in SA 2009	MPUB09	R11 000		
Total value		R44 000		
<b>Mobility 2009 suite (4 reports)</b>		<b>R40 000</b>		

Total value of all reports		R165 000		
<b>Once-off subscription to full set of reports</b>	<b>WWW09</b>	<b>R150 000</b>		<b>R</b>
<b>Monthly subscription to full set of reports</b>	<b>WWWS</b>	<b>R14 000 monthly</b>		

<b>IT Sector Update Service (Brainier)</b>	<b>Code</b>	<b>Price (excl. VAT)</b>	<b>Tick here</b>	<b>Amount due</b>
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Single quarterly report (if not ordering 12-month subscription)	BRQ08	R10 000		
Single interim update (if not ordering 12-month subscription)	BRU08	R2500		

Total value of all reports and services		R205 000		
<b>Once-off subscription to all research reports and services</b>	<b>WWWA</b>	<b>R185 000</b>		<b>R</b>
<b>Monthly subscription to all research reports and services</b>	<b>WWWM</b>	<b>R17 000 monthly</b>		<b>R</b>

**All of the above can also be packaged as part of a regular presentation and strategic insight session for key staff.**